Privacy Policy for Bible Picture Puzzle

Last Updated: October 30, 2026

This Privacy Policy describes the policies and procedures of **Sujy Games** ("we", "us", or "our") regarding the collection, use, disclosure, and protection of your information when you use our mobile application, **Bible Picture Puzzle** (the "Service"). It also informs you about your privacy rights and how applicable laws protect you.

We use your data to provide, maintain, and improve the Service. By installing and using the Service, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms outlined herein, please do not install or use the Service.

Interpretation and Definitions

Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

Definitions

For the purposes of this Privacy Policy:

- **Application** refers to **Bible Picture Puzzle**, the software title provided by the Company.
- **Company** (referred to as either "the Company", "We", "Us", or "Our" in this Agreement) refers to **Sujy Games**.
- **Device** means any device that can access the Service such as a mobile phone or digital tablet.
- **Personal Data** is any information that relates to an identified or identifiable individual.
- **Service** refers to the Application.
- **Service Provider** means any third-party company or individual employed by the Company to facilitate the Service, provide the Service on behalf of the Company, perform service-related infrastructure, or assist the Company in analyzing how the Service is used.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself.
- **You** means the individual accessing or using the Service, or the legal entity on behalf of which such individual is accessing or using the Service.

Data Collection and Processing

We collect limited information to provide, optimize, and secure your puzzle gameplay experience. All data transmitted by the Service is securely **encrypted in transit using HTTPS (SSL/TLS)** protocols.

A. Location Data

- **Data Type:** Coarse / approximate location derived from IP address (country or regional level only). We **do not** collect precise GPS location.
- **Collection Type:** Automatically collected and processed by third-party SDKs.
- **Purposes:**
    - *Analytics:* Used by Firebase Analytics to determine aggregated player demographics by country.
    - *Advertising:* Used by ad mediation networks (such as Unity LevelPlay and Google AdMob) to serve regional, localized advertisements.

B. Personal Data & Account Information

- **No Account Required:** Bible Picture Puzzle does not require user registration, login, or creation of accounts with passwords or social credentials.
- **Installation & Device Identifiers:** We automatically generate or collect anonymous installation identifiers (e.g., Firebase Installation ID). This is required to maintain game progression (completed puzzle books, levels unlocked), ensure security, and prevent fraud across ad and reward mechanisms.

C. Financial Information & Purchases (In-App Purchases)

- **Data Type:** Transaction receipts and purchase state tokens processed through the Google Play Billing system.
- **Purposes:**
    - *App Functionality:* To verify transactions and grant digital puzzle items, hints, or "no-ads" privileges.
    - *Security & Anti-Fraud:* To validate legitimate receipts and prevent fraudulent unlock attempts.
    - *Note:* We do **not** collect or store credit card numbers, banking details, or billing addresses; all financial payments are handled exclusively and securely by Google Play.

D. App Activity and Gameplay Interactions

- **Gameplay Progress:** We collect data regarding your in-game activity, such as puzzle levels started, completed, failed, or restarted, book unlocks (Book 1 to Book 10), duration to assemble pictures, and hint usage.

- **Preferences & UI Actions:** We store user audio preferences (music and sound toggles) and haptic feedback settings. We track ad-interaction events (such as rewarded ad views for hints) to accurately dispense rewards.

E. App Performance, Diagnostics, and Crash Reports

- **Crash Logs:** We collect stack traces and error logs via Firebase Crashlytics when an application crash or unexpected exception occurs.
- **Diagnostics:** We gather device telemetry (device brand, device model, operating system version, and initialization latency) to diagnose technical bugs, resolve crashes, and ensure smooth performance across various hardware profiles.

F. Device and Advertising Identifiers

- **Data Type:** Google Advertising ID (GAID), Android ID, and vendor-specific ad mediation identifiers.
- **Collection Type:** Collected and shared with third-party ad networks.
- **Purposes:**
    - *Advertising and Marketing:* Utilized by Unity LevelPlay (ironSource) and mediated ad networks (such as Google AdMob and Unity Ads) for ad frequency capping, non-repetitive ad delivery, and campaign attribution.
    - *Analytics and Security:* To measure user retention cohorts and detect invalid ad traffic.

How We Share Your Information

We **do not sell** your personal information. We only share data with trusted third-party service providers under strict data privacy obligations:

1. **Analytics Services (Google Firebase Analytics):** Receives anonymized gameplay events, screen views, and engagement metrics to help us understand gameplay difficulty and improve puzzle designs.
2. **Crash & Diagnostics Services (Google Firebase Crashlytics):** Receives automated crash reports and hardware specifications to diagnose and fix technical defects.
3. **Ad Mediation & Advertising Networks (Unity LevelPlay / ironSource, Google AdMob, Unity Ads):** Receives device identifiers and coarse location to serve advertisements, manage ad frequency, and measure ad performance.
4. **App Event Measurement (Meta / Facebook SDK):** Used solely for measuring app installation and basic engagement events.
5. **Legal Compliance & Protection:** Under certain circumstances, we may disclose information if required to do so by applicable law or in response to valid requests by public authorities to protect the safety, rights, or property of our users or the Company.

Google Play Families Policy & Children’s Privacy

Bible Picture Puzzle is designed as a family-friendly biblical puzzle game suitable for general audiences of all ages, including children and families:

- **Families Policy Compliance:** We comply with the **Google Play Families Policy** and the **Children’s Online Privacy Protection Act (COPPA)**.
- **No Personal Data Collection from Children:** We do not knowingly collect, request, or solicit personally identifiable information (such as real names, home addresses, phone numbers, or email addresses) from children under the age of 13 (or under the applicable age of digital consent in your jurisdiction).
- **Family-Safe Advertisements:** Any advertisements served within the Application to child audiences or general family audiences are handled strictly through certified ad networks that comply with Google Play's Families Self-Certified Ads SDK requirements. Ad networks are instructed not to serve personalized (interest-based) behavioral ads to children and not to collect the Google Advertising ID for interest-based profiling.
- **Parental Rights & Inquiries:** If you are a parent or legal guardian and believe that your child has provided us with personal information, or if you wish to review or delete any information associated with your child’s device, please contact us immediately at **sujygames@gmail.com**, and we will promptly take steps to delete such data.

Data Retention, Security, and Transfer

Retention of Your Data

We retain gameplay analytics, crash telemetry, and installation identifiers only as long as necessary to provide game functionality, maintain security, and fulfill legal compliance requirements. Anonymous crash and analytics data are periodically purged in accordance with Google Firebase's standard retention cycles.

Security of Your Data

The security of your data is paramount. All data transmitted between the Application and third-party servers is encrypted in transit using industry-standard HTTPS (SSL/TLS). While we use commercially acceptable means to protect information, please be aware that no electronic transmission or digital storage method is 100% secure.

International Data Transfers

Information processed by our third-party service providers (such as Google and Unity) may be stored and processed on servers located outside of your home country or jurisdiction. These providers adhere to applicable cross-border data transfer safeguards.

Data Deletion & User Rights

You have the right to request the deletion or correction of any data collected about you.

- **How to Request:** Because Bible Picture Puzzle does not use accounts or logins, data is associated with your anonymous installation or device identifier. You can reset your identifier by clearing the app data in your device settings, or you can contact us directly at **sujygames@gmail.com** to request data deletion. We will process your request in accordance with applicable privacy laws.

Links to Third-Party Services

The Service may display advertisements or links directing you to external websites or third-party services not operated by us. If you click on a third-party link, you will be directed to that party's site. We strongly advise you to review the privacy policies of any third-party services you interact with. We assume no control over or responsibility for their content or privacy practices.

Changes to this Privacy Policy

We may update our Privacy Policy periodically to reflect changes in our practices or regulatory standards. We will notify you of any revisions by updating the **"Last Updated"** date at the top of this Privacy Policy and publishing the new version at our publicly accessible policy URL. You are encouraged to review this Privacy Policy periodically.

Contact Us

If you have any questions, feedback, or requests regarding this Privacy Policy or your data rights, please contact us:

- **Developer / Publisher:** Sujy Games
- **Email:** sujygames@gmail.com